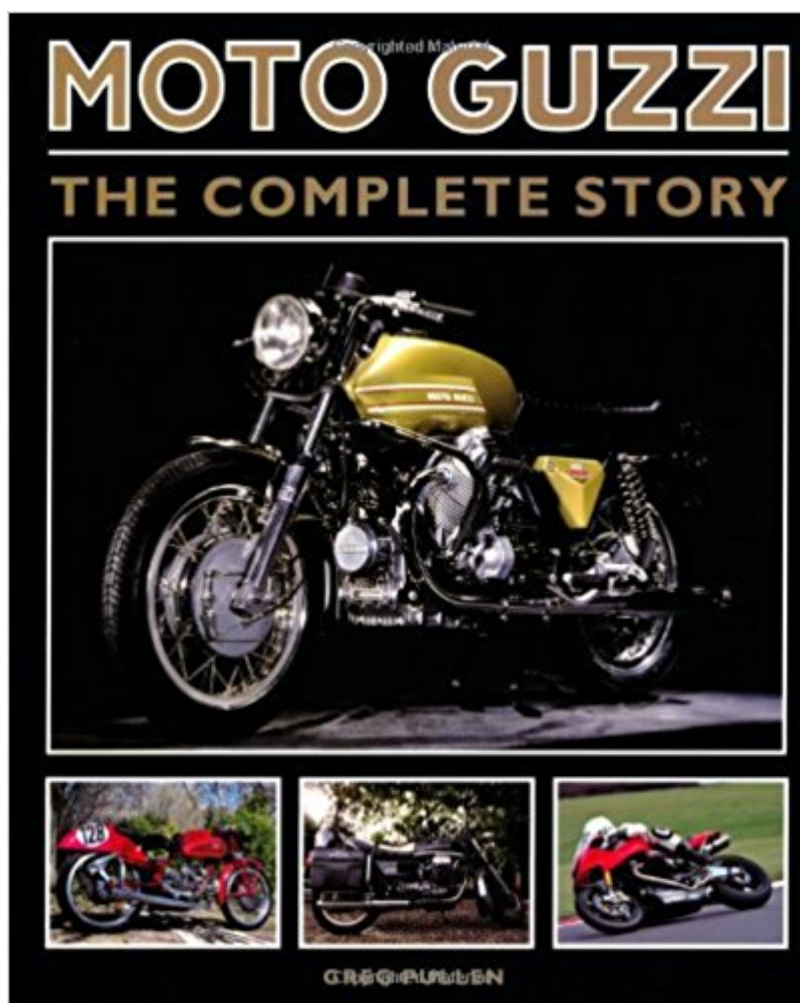




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# Moto Guzzi: The Complete Story (Crowood Motoclassics)



## Synopsis

With the launch of the new California 1400 in 2013, and appointment of actor Ewan McGregor as brand ambassador, Moto Guzzi's owners Piaggio are proving their faith in the future and importance of Moto Guzzi. Moto Guzzi - The Complete Story charts the development of the stylish Guzzi bikes and the highs (and lows) of one of the oldest motorcycles marques still in existence. Topics covered include the origins of the Moto Guzzi factory at Madello del Lario - the oldest motorcycle factory in the world; the success at the Isle of man TT and races worldwide; the development of the V-twin engine; the De Tomaso years and the introduction of the iconic Le Mans model.

## Book Information

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## Customer Reviews

Greg Pullen began a lifelong love affair with motorcycles in the sports moped and Barry Sheene era, growing up in rural Wiltshire during the 1970's. Passing his test on a Honda CB125S Greg went on to own a variety of Hondas including a VFR750FL that was used for commuting, touring and track days. Trained as a chartered surveyor specializing in old buildings, these days Greg still lives in Wiltshire, riding and writing for magazines that have included Classic Bike, Classic Bike Guide and his own publication, Benzina. He is also the author of Moto Guzzi - The Complete Story, available from Crowood.

Best of the Guzzi Stories. Reads like a good novel not a tech manual.. Cover the new bike up to

today. If you buy only one book about Guzzis this should be the one.

How can a book be called "the Complete Story" if essential models are simply forgotten. There is almost nothing on the V11. Special Series like the V11 Lemans Rosso Corsa, Coppa Italia, Scura etc. etc. are not even mentioned. A very disappointed V11 Le Mans Rosso Corsa owner.

Pullen brings the developments and the loyalty of Guzzi into your life with history, developments, improvements and market response. He aptly expresses the hopes of at least this Moto Guzzi owner. I may be a recent Guzzuista, but the book increases my feelings of loyalty to the brand.

Readable, but not as much historic detail as I had hoped there would be - has anyone out there written a decent history of Italian motorcycle production?

Well written and illustrated. Great book for Guzzi fans!

It's a must for any motorcycle fan

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